

Funeral Marketing Blueprint

2013 Virtual Marketing Calendar

Dec 31: New Years Day	Jul 1: Canada Day / Independence Day																								
Jan 6:	Jul 8: Ramadan																								
Jan 14:	Jul 15:																								
Jan 21: Martin Luther King Day	Jul 22:																								
Jan 28:	Jul 29: Parents Day/Int. Friendship Day/Sisters Day																								
Feb 4:	Aug 5:																								
Feb 11: Chinese New Year / Valentine's Day	Aug 12:																								
Feb 18: President's Day / Funeral Marketing Blueprint	Aug 19:																								
Feb 25:	Aug 26:																								
Mar 4:	Sep 2: Labor Day / Rosh Hashanah / Grandparents' Day																								
Mar 11: St. Patrick's Day	Sep 9: Suicide Prevention Day																								
Mar 18:	Sep 16: International Day of Peace																								
Mar 25: National Doctor's Day/Good Friday/Easter/Passover	Sep 23:																								
Apr 1: Holocaust Remembrance Day	Sept 30: World Vegetation Day																								
Apr 8:	Oct 7: Child Health Day																								
Apr 15:	Oct 14: Thanksgiving (CDN) / Columbus Day																								
Apr 22: Earth Day / Arbor Day / Int. Day of Mourning	Oct 21: United Nations Day/National Nut Day																								
Apr 29: May Day	Oct 28: Halloween / All Saints Day																								
May 6: Hospice Week/Prayer/Nurses/Mother's/Teacher's Day	Nov 4: Islamic New Year																								
May 13: Ascension/Armed Forces/Peace Officers Mem. Day	Nov 11: Remembrance Day (Canada) / Veterans Day																								
May 20: Victoria Day (Canada)	Nov 18:																								
May 27: Memorial Day / Nat. Senior Health & Fitness Day	Nov 25: Thanksgiving (US) / Hanukkah / World AIDS Day																								
Jun 3:	Dec 2:																								
Jun 10: Father's Day / Flag Day	Dec 9: Human Rights Day																								
Jun 17: Hospice Founder Saunders B-Day	Dec 16:																								
Jun 24:	Dec 23: Christmas/ Boxing Day																								
	Dec 30:																								
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Social Media is 1 of the 6 Forces to Funeral Domination Online.

To find out more about the other 5 Forces, visit: www.FuneralFuturist.com/go/6-forces