

# Funeral Marketing Blueprint

## 2015 Virtual Marketing Calendar

Dec 29: New Year's Eve / Day	Jul 6:	
Jan 5:	Jul 13:	
Jan 12:	Jul 20:	
Jan 19: Martin Luther King Day	Jul 27:	
Jan 26:	Aug 3:	
Feb 2:	Aug 10:	
Feb 9:	Aug 17:	
Feb 16: Chinese New Year/Valentine's Day/President's Day	Aug 24:	
Feb 23:	Aug 31:	
Mar 2:	Sep 7: Labor / Suicide Prevention / Grandparents' Day	
Mar 9:	Sep 14: Rosh Hashanah	
Mar 16: St. Patrick's Day	Sep 21: International Day of Peace / Yom Kippur	
Mar 23:	Sep 28: World Vegetarian Day	
Mar 30: National Doctor's Day/Good Friday/Easter/Passover	Oct 5: Child Health Day	
Apr 6: Easter Monday	Oct 12: Thanksgiving(CDN) / Columbus Day	
Apr 13:	Oct 19:	
Apr 20: Earth Day / Arbor Day / Day of Mourning (CDN)	Oct 26: United Nations Day/National Nut Day	
Apr 27:	Nov 2: Halloween / All Saints Day	
May 4: Hospice Week/Prayer/Teacher's Nurses/Mother's Day	Nov 9: Remembrance Day (Canada) / Veterans Day	
May 11: Armed Forces/Peace Officers Mem. Day	Nov 16:	
May 18: Victoria Day (Canada)	Nov 23: Thanksgiving (US)	
May 25: Memorial Day / Nat. Senior Health & Fitness Day	Nov 30: World AIDS Day	
Jun 1:	Dec 7: Hanukkah / Human Rights Day	
Jun 8: Flag Day	Dec 14:	
Jun 15: Father's Day	Dec 21: Christmas / Boxing Day	
Jun 22: Hospice Founder Saunders B-Day	Dec 28: New Year's Eve / Day	
Jun 29: Canada Day / Independence Day	Jan 4:	
FAQ / QSA Video	How To / Checklist / Guide Article	Funeral Home Radio Show
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Social Media is 1 of the 6 Forces to Funeral Domination Online.

To find out more about the other 5 Forces, visit: [www.FuneralFuturist.com/go/6-forces](http://www.FuneralFuturist.com/go/6-forces)