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# Tom Heppell | Funeral Service Video Tribute | Victoria BC®

Uploaded: Jan 26, 2011 - Duration: 5:44 - Lifetime views: 2,017

VIDEO

Lifetime (Jan 26, 2011 - Sep 3, 2013)



Data in this report may be incomplete or missing.

Data for "Estimated minutes watched" is not available before September 1, 2012. Number of likes and dislikes prior to May 5th, 2011 may not be exact.

#### Performance







### Engagement













# Demographics

TOP GEOGRAPHIES

United States Canada United Kingdom Australia Philippines



#### GENDER

Male 58.0%

Female 42.0%



## Discovery

#### TOP PLAYBACK LOCATIONS

- Embedded player on other websites 78.0%
- YouTube watch page 17.2%
- Mobile devices 3.7%
- Other 1.1%



#### TOP TRAFFIC SOURCES

- Mobile apps and direct traffic 84.9%
- View referrals from YouTube 9.0%
- View referrals from outside YouTube 6.1%

