

Funeral Social Media Week

2011 Virtual Marketing Calendar

Jan 3:	Jul 4: Independence Day
Jan 10:	Jul 11:
Jan 17: Martin Luther King Day	Jul 18:
Jan 24:	Jul 25: Friendship Day
Jan 31:	Aug 1: Sister's Day
Feb 7: Chinese New Year	Aug 8: Ramadan
Feb 14: Valentine's Day / President's Day	Aug 15:
Feb 21:	Aug 22:
Feb 28:	Aug 29:
Mar 7:	Sep 5: Labor Day / Grandparents Day / Rosh Hashanah
Mar 14: St. Patrick's Day	Sep 12:
Mar 21:	Sep 19:
Mar 28:	Sep 26:
Apr 4:	Oct 3: Child Health Day
Apr 11:	Oct 10: Thanksgiving (CDN) Columbus Day
Apr 18: Easter (24th)	Oct 17:
Apr 25:	Oct 24:
May 2: Hospice Week* / Prayer / Nurses / Mother's Day	Oct 31:
May 9: Armed Forces / Peace Officers Memorial Day	Nov 7: Remembrance / Veterans Day
May 16:	Nov 14:
May 21: National Senior Health & Fitness Day	Nov 21: Thanksgiving (US)
May 28: Memorial Day / National Doctor's Day	Nov 28: Hanukkah
Jun 6:	Dec 5:
Jun 13: Father's Day / Flag Day	Dec 12:
Jun 20: Parent's Day / Hospice Founder Saunders B-Day	Dec 19: Christmas
Jun 27: Canada Day	Dec 26:

FAQ / QSA Video		How To / Checklist / Guide Article		Funeral Home Radio Show	
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