

## 2012 Virtual Marketing Calendar

Jan 2:	Jul 2: Independence Day																								
Jan 9:	Jul 9:																								
Jan 16: Martin Luther King Day	Jul 16:																								
Jan 23: Chinese New Year	Jul 23:																								
Jan 30:	Jul 30: Friendship Day																								
Feb 6:	Aug 6: Sister's Day																								
Feb 13: Valentine's Day / President's Day	Aug 13: Ramadan																								
Feb 20:	Aug 20:																								
Feb 27: Leap Year (Feb. 29)	Aug 27:																								
Mar 5:	Sep 3: Labor Day / Grandparents Day																								
Mar 12: St. Patrick's Day	Sep 10: Rosh Hashanah /International Day of Peace																								
Mar 19:	Sep 17:																								
Mar 26: National Doctor's Day	Sep 24:																								
Apr 2: Easter (8th)	Oct 1: Child Health Day /World Vegetation Day																								
Apr 9:	Oct 8: Thanksgiving (CDN) Columbus Day																								
Apr 16: Earth Day	Oct 15: Islamic New Year																								
Apr 23:	Oct 22: United Nations Day/National Nut Day																								
Apr 30: Scrapbooking Day / Cinco de Mayo	Oct 29:																								
May 7: Prayer / Nurses / Teachers / Mother's Day	Nov 5: Remembrance / Veterans Day																								
May 14: Ascension Day / Peace Officers Memorial Day	Nov 12:																								
May 21: National Senior Health & Fitness Day	Nov 19: Thanksgiving (US)																								
May 28: Memorial Day	Nov 26:																								
Jun 4:	Dec 3: Hanukkah / World AIDS Day																								
Jun 11: Father's Day / Flag Day	Dec 10:																								
Jun 18: Hospice Founder Saunders B-Day	Dec 17:																								
Jun 25: Canada Day / Parent's Day	Dec 24: Christmas																								
	Dec 31: New Year's Day																								
<table border="1"> <thead> <tr> <th colspan="2">FAQ / QSA Video</th> <th colspan="2">How To / Checklist / Guide Article</th> <th colspan="2">Funeral Home Radio Show</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </tbody> </table>		FAQ / QSA Video		How To / Checklist / Guide Article		Funeral Home Radio Show		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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